



## 2017 Confederation Hockey Christmas Tournament

Confederation Hockey, a non-profit volunteer organization, is hosting its annual Christmas tournament December 27 to 30, 2017. Our tournament is one of the largest and inclusive hockey tournaments in Alberta with approximately 150 teams and 2,400 players, mostly from the greater Edmonton area. Participating players are from a broad range of tiers from Novice to Pee wee (boys and girls ages 6 to 12 years).

We ask for your support as a tournament donor and corporate sponsor. Your contribution allows us to offer our tournament and program at a reasonable cost to participants. In return, we will promote your contribution by advertising your name and logo to the players and their parents, and to the many spectators that come to watch tournament games.

Our promotional campaign includes a variety of web ads and links from our tournament website, naming rights for our various competition age categories and divisions (tiers), and sponsor supplied player grab bag promo items (*i.e.*, hockey pucks, t-shirts, water bottles, sponsor promotional coupons). Please see the attached chart for the details on our sponsorship levels and advertising benefits.

Further information about our organization can be obtained from the Confederation Hockey website at: [confedhockey.org](http://confedhockey.org). Our dedicated tournament website can be found at: [confedhockeytournament.ca](http://confedhockeytournament.ca).

Thank you for your consideration and we look forward to your contribution.

You may access our online sponsorship and payment form at: <https://go.teamsnap.com/forms/85191>, or alternatively you may contact us by e-mail at [xmassponsorship@confedhockey.org](mailto:xmassponsorship@confedhockey.org).

Sincerely,

Susan Suh and Shannon D'Agnone  
Co-Chairs, 2017 Confederation Hockey Christmas Tournament Committee



## 2017 Confederation Hockey Christmas Tournament Sponsorship Campaign

Features of Sponsorship	Sponsorship Level			
	<i>Platinum</i> \$5000 (maximum 2)	<i>Gold</i> \$1500 (maximum 3)	<i>Silver</i> \$850 (maximum 32)	<i>Bronze</i> \$350
<b>Player of the Game Toque or Tournament Puck</b> <i>Logo on Player of the Game Toque or on Tournament Puck (sponsor's choice)</i>	✓			
<b>Tournament T-Shirt</b> <i>Logo on tournament t-shirt</i>	✓	✓		
<b>Product Distribution*</b> <i>Opportunity for products or promotional or coupon distribution *Chair approved</i>	✓	✓	✓	
<b>Tournament Webpage Ad</b> <i>Tournament website home page ad</i>	✓			
<b>Category Webpage Ad</b> <i>Category website page ad</i>	✓	✓		
<b>Category Naming</b> <i>Category named after Sponsor</i>		✓		
<b>Division Webpage Ad</b> <i>Division website page ad</i>	✓		✓	✓
<b>Division Naming</b> <i>Division named after Sponsor</i>	✓		✓	✓
<b>Website Thank-you</b> <i>Logo on Tournament Sponsorship page</i>	✓	✓	✓	✓
<b>Arena Thank-you</b> <i>Recognition board display in arena</i>	✓	✓	✓	✓

Categories: Novice (ages 6 to 8) Atom (ages 9 to 10) Peewee (ages 11 to 12)

Divisions per Category: Novice – 12 divisions Atom – 12 divisions Peewee – 8 divisions

Please make your Sponsorship payable to "Confederation Hockey Club".

Please e-mail us at [xmassponsorship@confedhockey.org](mailto:xmassponsorship@confedhockey.org) to make arrangements for delivery of all donations and sponsorships.



## 2017 Confed Christmas Tournament Sponsorship Form

*(form only required if not completed online)*

Referring Hockey Team <i>(if applicable)</i>	
<b>Name:</b>	(i.e., Confed Lightning)
<b>Number:</b>	(i.e., SW000)
<b>Contact Name:</b>	
<b>Phone Number:</b>	
<b>E-mail:</b>	

Sponsor Details	
Name:	
Contact Name:	
Phone Number:	
E-mail:	

Level of Sponsorship
<input type="checkbox"/> Bronze Sponsor – Division Sponsor \$350
<input type="checkbox"/> Silver Sponsor – Division Sponsor w/Swag Bag Opportunity \$850
<input type="checkbox"/> Gold Sponsor – Category Sponsor \$1500
<input type="checkbox"/> Platinum Sponsor \$5000
<b>NOTE:</b> Please e-mail Sponsor Logo to <a href="mailto:xmassponsorship@confedhockey.org">xmassponsorship@confedhockey.org</a> in jpeg or png format.

Payment Type	Instructions
<input type="checkbox"/> Online Payment	<b>Visit:</b> <a href="https://go.teamsnap.com/forms/85191">https://go.teamsnap.com/forms/85191</a>
<input type="checkbox"/> e-transfer	<b>Send to:</b> <a href="mailto:admin@confedhockey.org">admin@confedhockey.org</a> (security answer in the following format: [LEVEL OF SPONSORSHIP]2017, i.e., <b>GOLD2017</b> )
<input type="checkbox"/> Visa/MasterCard	<b>Complete</b> credit card payment section below
<input type="checkbox"/> Cheque	<b>Cheque</b> payable to: <b>Confederation Hockey Club</b>

Credit Card Payment Details			
Visa/MasterCard Number:		<b>Expiry Date:</b>	
Name on Card:			
Signature:			

**If not submitted online**, please email this completed form to [admin@confedhockey.org](mailto:admin@confedhockey.org) or mail the completed form and cheque (if applicable) to: Confederation Hockey Club, PO Box 41042, Edmonton, AB, T6J 6M7.

Any questions, please contact the Sponsorship Committee by e-mail at: [xmassponsorship@confedhockey.org](mailto:xmassponsorship@confedhockey.org)

Thank-you for your support!  
2017 Confederation Hockey Christmas Tournament Committee