



2016 Confederation Hockey Christmas Tournament

Dear Sponsor & Advertiser,

The organizing committee for the Confederation Hockey 2016 Christmas tournament is offering you the opportunity to become a sponsor for this year's tournament being held from December 27 to 30, 2016 in south Edmonton. This tournament has been successfully run for over 30 years and is one of the largest tournaments in Alberta. 150 teams and 2,400 players from Novice to Peewee (boys and girls ages 6 to 12 years) will participate. Most teams will come from the greater Edmonton area and some out of town teams will participate as well. Plans are well underway to make this year's tournament another great success.

The Tournament is run by a core committee composed of Confederation Hockey parent volunteers. All of the funding for the tournament comes from entry fees and, with your assistance, corporate sponsorship and donations. Sponsorship gives your company a unique opportunity to be promoted to 2,400 players, their parents, and the many spectators that come to watch minor hockey.

This is one of the few tournaments to offer a broad range of tiers for all abilities so that every minor hockey player aged 6 - 12 has an opportunity to compete in a fun and exciting tournament during the Christmas break.

Our promotional campaign includes a variety of web ads and links from our tournament website, naming rights for our various categories and divisions, and company supplied player grab bag promo items (ie: hockey pucks, pens, t-shirts, etc).

Further information about our organization can be obtained from the Confederation Hockey website: www.confedhockey.org. Our dedicated tournament website can be found at www.confedhockeytournament.ca

Thank you for your consideration.

Sponsorship Committee

On behalf of the 2016 Confederation Hockey Christmas Tournament

Email address: xmassponsorship@confedhockey.org



2016 Confederation Hockey Christmas Tournament Sponsorship Campaign

Features of Sponsorship	Sponsorship Level			
	<i>Platinum</i> \$5000	<i>Gold</i> \$1500	<i>Silver</i> \$850	<i>Bronze</i> \$350
Home Webpage Ad <i>Tournament website home page ad</i>	Yes			
Player of the Game Toque <i>Logo on Player of the Game Toque</i>	Yes			
Tournament T-Shirt <i>Logo on tournament t-shirt</i>	Yes	Yes		
Product Distribution <i>Opportunity for products or promotional or coupon distribution</i>	Yes	Yes	Yes	
Category Webpage Ad <i>Category website page ad</i>	Yes	Yes		
Category Naming <i>Category named after Sponsor</i>		Yes		
Division Webpage Ad <i>Division website page ad</i>	Yes		Yes	Yes
Division Naming <i>Division named after Sponsor</i>	Yes		Yes	Yes
Website Thank-you <i>Logo on Tournament Sponsorship page</i>	Yes	Yes	Yes	Yes
Arena Thank-you <i>Recognition board display in arena</i>	Yes	Yes	Yes	Yes

Categories: Novice (ages 6 to 8) Atom (ages 9 to 10) Peewee (ages 11 to 12)

Each Category will include a number of Divisions:

Divisions: Novice – 12 divisions Atom – 12 divisions Peewee – 8 divisions

Please make your Sponsorship payable to "**Confederation Hockey Club**".
Please contact email address to make arrangement for delivery of all donations.

Email address: xmassponsorship@confedhockey.org